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Apio introduces chipotle vegetable slaw salad

September 14, 2011

Apio Inc., a wholly owned subsidiary of Landec Corp. and a leading producer of fresh-cut vegetable products, has introduced a chipotle salad kit, a new flavor profile to add to its successful salad-kit line. The new SKU began shipping nationwide on Sept. 19.

The company's fresh-cut vegetable-based salad line was first introduced to the market in clubstores

in 2005 with the broccoli salad kit followed by the Asian salad kit in 2006. These two salads were later introduced to the retail market in 12-ounce size package in 2009.

[Read more](#)

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Kingston expands into Southeast

September 14, 2011

Kingston & Associates Marketing LLC, a leading distributor and marketer of fresh produce to the

restaurant and cruise line industries, announced its plan to begin integrating with its Southeast warehouse facility, Kingston Cross Dock & Cold Storage.

[Read more](#)

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Mann Packing to feature new snacking platform at PMA Fresh Summit

September 14, 2011

Mann Packing Co., a leading supplier of washed and ready-to-eat vegetables based in Salinas, CA, will feature the company's re-launched Snacks on the Go! product portfolio at the upcoming PMA Fresh Summit in Atlanta.

Mann's Snacks On The Go! product platform is a full line of fresh-cut vegetables and fruits packaged in multiple combinations for snacking convenience.

This year, Mann expanded the line with additional healthy snack offerings and new price points.

[Read more](#)

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Boutique apples, pears create marketplace excitement for Dragonberry

September 14, 2011

Amy Nguyen, sales executive for Dragonberry Produce Inc. in Clackamas, OR, said that the company's Green Dragon apple and 20th Century pear continue to stir marketplace excitement.

"We're not stagnant," Ms. Nguyen told *The Produce News*. "We always have new commodities coming in."

This is the fifth season Dragonberry has marketed the Green Dragon. Previously sold to export markets, Dragonberry began selling the variety to domestic markets last year. Visually, the Green Dragon has an appearance similar to a Granny Smith.

[Read more](#)

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FFVA sets an ambitious agenda for its annual convention

September 14, 2011

The 68th annual convention of the Florida Fruit & Vegetable Association, set for Sept. 18-21 at the Ritz-Carlton in Palm Beach, FL, will get right down to business. Although attendees can expect extra time in this year's schedule for networking and a little relaxation, the convention's opening session -- a state-of-the-industry session with an all-star panel -- will set the tone for the rest of the meeting.

"We have a great convention planned," said Lisa Lochridge, the association's director of public affairs. "We've

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Despite challenges, high-quality fall crop to shine through in New Jersey

September 14, 2011

The 2011 fall produce season is under way and should be highlighted by fair quantities of high-quality produce available for wholesale and retail purchase. To understand New Jersey's fall season, one needs to take a look at the extreme weather that its farmers have had to deal with to produce its fall crop. This is the second season in a row that severe weather has had a major impact.

Last year, New Jersey experienced the third-wettest winter in recorded history and the wettest March. This was followed by the warmest April through September six-month period in recorded history.

[Read more](#)

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