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# GrubMarket acquires online grocery company

## July 21, 2026

GrubMarket has completed the acquisition of Vancouver, BC-based Sustainable Produce Urban Delivery Inc., a leading online grocery service renowned for its deep commitment to the local sourcing of high-quality food for consumers. This strategic acquisition marks a key milestone for GrubMarket, expanding the company's B2C eCommerce reach in key Canadian markets across British Columbia and Alberta, with a strong and well-established brand.

Read more

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# Avocados From Colombia offering new resources to foodservice professionals

July 21, 2026

The Colombia Avocado Board is looking forward to reconnecting with foodservice professionals from across the industry at the International Fresh Produce Association Foodservice Conference, taking place July 23-24 in Monterey, CA. CAB invites attendees to visit booth No.

Read more

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# Science-based strategies for preventing Cyclospora

**July 21, 2026**

Hundreds of produce industry professionals from across the supply chain participated in a public webinar hosted this week by the California and Arizona Leafy Greens Marketing Agreement to learn what is currently known — and what remains unknown — about Cyclospora and the steps growers,

shippers and buyers can take to reduce risk.

During the webinar, food safety expert Jennifer McEntire, founder of Food Safety Strategies and former chief food safety and regulatory officer for the International Fresh Produce Association, emphasized three key messages:

Read more

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## Sights and sounds from OPS 2026

## July 21, 2026

The Organic Produce Summit returned to Monterey, CA, July 14-16, celebrating its 10th anniversary with an expanded trade show floor, an additional day of networking opportunities and new features designed to bring together every segment of the organic produce supply chain. Since its inception OPS has evolved into one of the must-attend gatherings on the produce calendar.

Read more

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# Sustainabloom recognized with 2026 Spotlight Award

July 21, 2026

Four years after its launch, Sustainabloom continues to grow as the trusted source for sustainability resources for the floral industry, and the program has been recognized with the 2026 Greenhouse Grower Spotlight Award. Presented during Greenhouse Grower's Evening of Excellence at Cultivate'26, the award recognizes organizations making a meaningful impact on the floriculture industry through innovation, leadership and service.

Read more

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# Market Minute: Early California grape crop ready for promotions

**By**

**Ron Pelger**

**July 20, 2026**

A warmer spring has sped up the growing of California grapes by three weeks. The transition has taken place as shippers are getting some of the best grapes in the world out to retailers. This means that the ad promotion timing is perfect for retailers. The grape quality is superior — as usual — with some great cluster sizing. They are especially outstanding in juicy flavor.

This new crop is fantastic. I purchased a large bag and the snappy crunch bursts with a juicy taste that lasts. I rate this crop as tops and so will your customers.

Read more

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