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Market Minute: Early California grape crop ready for promotions

By

Ron Pelger

July 20, 2026

A warmer spring has sped up the growing of California grapes by three weeks. The transition has taken place as shippers are getting some of the best grapes in the world out to retailers. This means that the ad promotion timing is perfect for retailers. The grape quality is superior — as usual — with some great cluster sizing. They are especially outstanding in juicy flavor.

This new crop is fantastic. I purchased a large bag and the snappy crunch bursts with a juicy taste that lasts. I rate this crop as tops and so will your customers.

Read more

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New buyers bring unique perspective and business opportunity to IFPA’s The Foodservice Conference

July 20, 2026

A growing roster of new foodservice buyers will join the International Fresh Produce Association's The Foodservice Conference, bringing fresh opportunities for business and a broader view of where foodservice is headed.

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Basciani builds on a century of growth while looking to the future

By

Keith Loria

July 20, 2026

For more than a century, Basciani Foods has been growing mushrooms, evolving from a family farm into one of North America’s largest family-owned mushroom operations. Now in its 101st year, the Avondale, PA-based company continues investing in facilities, technology and value-added products while remaining focused on the relationships that have defined its success.

Despite facing higher energy, transportation and labor costs, the company continues to expand its operations and prepare for the next generation of growth.

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Produce industry icon Andy D’Arrigo was 102

July 20, 2026

Andrew (Andy) D’Arrigo, former president of D’Arrigo Bros. Co. of California, has died at the age of 102. He leaves behind a legacy of innovation, leadership and passion for the produce industry.

At age two-and-a-half, Mr. D’Arrigo's smiling face became the iconic image for the company's Andy Boy brand. His picture remains a symbol of the company's focus on quality, freshness and family values.

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Feeding America and America’s Grow-a-Row expand produce access across New Jersey

By

Nicole Nelson Miller, director, commodity foods - produce, Feeding America

July 20, 2026

When America’s Grow-a-Row, a nonprofit providing farm-fresh foods for communities, set out to donate 4 million pounds of fresh produce in 2025 to people experiencing food insecurity, one question stood out: How could more of that food stay in New Jersey and help the communities where it was grown?

The answer came through the power of partnership.

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Bolthouse teams up with Tajín for new Carrot Shakers flavor

July 20, 2026

Consumers continue searching for healthier, convenient snacks that deliver bold flavor and satisfying crunch. Bolthouse Fresh Foods is answering that demand with an exciting new collaboration with Tajín seasonings, bringing together Bolthouse Fresh's innovative Carrot Shakers and Tajín's iconic chile-lime flavor in a new better-for-you snack experience.

Read more

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