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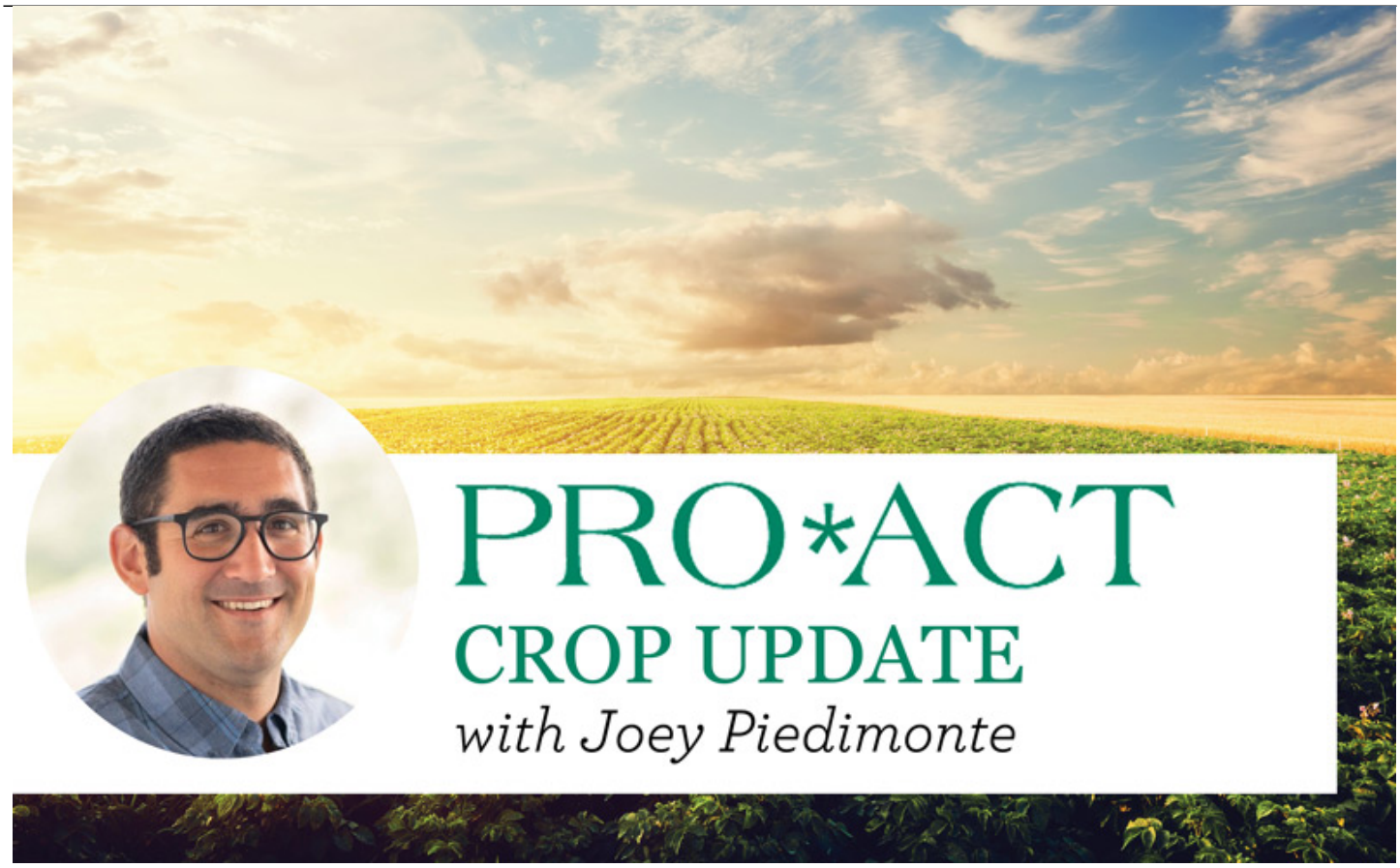
PRO*ACT Crop Update: Hearts tight, melons light, lemons in sight

By

Joey Piedimonte

June 17, 2026



The lettuce market remains one of the most challenging supply situations the industry has seen in years. Iceberg, Romaine and Romaine hearts have all been under pressure for an extended stretch, with historically elevated markets lasting longer than normal.

Harvestable yields across the Salinas Valley continue to be impacted by soil-borne disease, INSV pressure and weather-related stress, which has reduced field productivity and kept carton availability below normal.

Read more

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¡Yo Quiero! earns Good Housekeeping’s Best Snack award for Black Bean Dip

June 17, 2026

¡Yo Quiero! announced that its Black Bean Dip has been named a winner in the 2026 Good Housekeeping Best Snack Awards under the Dips & Spreads category.

The annual awards from Good Housekeeping recognize standout snacks that deliver on taste, nutrition, convenience and innovation. This year, the Good Housekeeping Institute Nutrition Lab reviewed hundreds of snack options, evaluating ingredient lists, nutrition labels, packaging claims and flavor profiles. Real-life testers also weighed in on taste and overall snacking appeal, helping determine the final list of winners.

Read more

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Church Bros. promotes Chuck Clunn to VP of harvesting

June 17, 2026

Church Bros. Farms has promoted Chuck Clunn to vice president of harvesting, recognizing his decades of leadership and contributions to the company’s harvesting operations across the western United States.

Read more

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Key statistics and consumer trends for fresh asparagus

June 17, 2026

The Peruvian Asparagus Importers Association has released its Fresh Asparagus Consumer Trends & Statistics Report 2026-27.

“This annual report is a powerful resource for the fresh asparagus industry, providing the insights needed to drive stronger sales and marketing efforts. From key statistics and consumer trends to purchasing behavior, the report gives retailers and foodservice operators the tools to build more effective fresh asparagus promotions and programs,” said Priscilla Lleras, executive director of PAIA.

Read more

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Applewood Fresh Growers expands Michigan apple programs

By

Keith Loria

June 17, 2026

Michigan continues to play a critical role in the success of Applewood Fresh Growers, as the company prepares for another strong apple season supported by expanded grower partnerships, new packing investments and growing consumer demand for premium varieties.

Read more

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Wakefern seeking suppliers for Local Supplier Summit

June 17, 2026

Wakefern Food Corp. is calling on local and regional suppliers across the Northeast and Mid-Atlantic to apply for its 2027 Local Supplier Summit, offering growing brands the chance to showcase their products to key decision-makers and buyers from across Wakefern’s family of supermarket banners.

Read more

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